

IT'S NOT YOUR JOB **IT'S OURS!**



INTRODUCING **M.A.T.E.**

Marketing And Technology Expert

An online consultant who specializes in helping you effortlessly set up and maintain your real estate website. Our service will help you to focus on buying and selling homes while we improve the productivity and profitability of your website. **M.A.T.E.'s** will assist you in generating more web leads, managing your SEO, and keeping your site current and relevant.



M.A.T.E. SERVICE OFFERING

	BASIC \$49/month	PRO \$99/month	ELITE \$299/month
APPROXIMATE HOURS PER MONTH	1 hour	2 hours	6 hours
ONLINE AND EMAIL SUPPORT	✓	✓	✓
HOME PAGE - KEEP IT FRESH!			
Website Design Update	✓	✓	✓
Updating of Website Header Image	✓	✓	✓
Review and Update of Home Page Content	✓	✓	✓
Review and Update of Featured Property Options	✓	✓	✓
WEBSITE CONTENT AND INFORMATION PAGES - KEEP IT CURRENT!			
Review of Agent Profile	✓	✓	✓
Review of Navigation and Website Flow	✓	✓	✓
Review and Update Content Pages and Web Forms - Library	✓		
Review and Update Content Pages and Web Forms - Personalized		✓	✓
LISTING SERVICES - GREAT FOR LISTING PRESENTATIONS!			
Review and Update of Property Searches	✓	✓	✓
Enhanced Property Descriptions			✓
Additional Photos Entered			✓
Virtual Tours Entered *			✓
SEO SERVICES - GET FOUND ONLINE!			
Default SEO - Entire Website	✓	✓	✓
SEO on all Website Content			✓
SEO on all Listings			✓
SOCIAL MEDIA SERVICES - GET SOCIAL!			
Review Social Media Settings	✓	✓	✓
WEBSITE STATISTICS - MONITOR YOUR SUCCESS!			
Overall Website Report	✓	✓	✓
Lead Tracking Report	✓	✓	✓
Listing Reports		✓	✓
Traffic Reports			✓
WOLFconnect MAINTENANCE - USING YOUR TOOLS!			
Review of Lead Notifications	✓	✓	✓
Review of Lead Follow Up & WIGO Settings	✓	✓	✓
REVIEW Drip Marketing Settings		✓	✓
Assist to Create Drip Marketing Campaigns			✓
MOBILE WEBSITES ** - OUTSMART THE SMART PHONES!			
Check Mobile Search Functions	✓	✓	✓
Check Mobile Content Pages	✓	✓	✓

Extra hours at \$49 per hour: * Requires mobileWOLF Snap 'n Tour, ** Requires mobileWOLF Website